

QUALIFI ASSESSMENT DOCUMENT

Qualifi Level 7 Diploma in Strategic Management and Innovation

Assignment brief

Unit 707 - Operations and Global Supply Chain Management

Qualification	Operations and Global Supply Chain Management
Unit Reference	R/650/6558
Qualification Reference (RQF)	601/2900/2
No of Credits	20 Credits

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INTRODUCTION

Prior to attempting this coursework assignment, Learners must familiarise themselves with the following policies:

- Quali Quality Assurance Standards
- Quali Quality Policy Statement
- Centre Specification Can be found at <https://qualifi.net/qualifi-level-7-diploma-in-strategic-management-and-innovation/>

This unit incorporates studies of operations management and strategy which allow managers to direct, design and manage product and services delivery, establish effective and efficient processes and supply and distribution networks, incorporating resources, information/technology and people perspectives.

ASSIGNMENT GUIDELINES

All work must be submitted in a single electronic document (.doc/.docx file). The assignment must be the Learner's own work and not copies of theories or models. Direct quotes should be kept to a minimum and shown in inverted commas. Models described and other quotes used must be properly attributed and referenced as appropriate. Learners must acknowledge or reference any sources that have been used to complete the assignment, listing reference material and web sites used.

PLAGIARISM AND COLLUSION

In submitting the assignment Learner's must complete a statement of authenticity confirming that the work submitted for all tasks is their own. The statement should also include the word count. Plagiarism and collusion are treated very seriously. Plagiarism involves presenting work, excerpts, ideas or passages of another author without appropriate referencing and attribution. Collusion occurs when two or more learners submit work which is so alike in ideas, content, wording and/or structure that the similarity goes beyond what might have been mere coincidence.

APPENDICES

Separate Appendices should not be used. Any use of tables, graphs, diagrams, Gantt chart and flowcharts etc. that support the main report should be incorporated into the back of the assignment report that is submitted. Any published secondary information such as annual reports and company literature, should be referenced in the main text of the assignment but not included.

CONFIDENTIALITY

Where a Learner is using organisational information that deals with sensitive material or issues, they must seek the advice and permission from that organisation about its inclusion. Where confidentiality is an issue, Learners are advised to anonymise their assignment report so that it cannot be attributed to that particular organisation.

WORD COUNT POLICY

Learners must comply with the required word count, within a margin of +10%. These rules exclude the index (if used), headings and information contained within references and bibliographies. When an assessment task requires learners to produce presentation slides with supporting notes, the word count applies to the supporting notes only.

REFERENCING

A professional approach to work is expected from all learners. Learners must therefore identify and acknowledge ALL sources/methodologies/applications used. The learner must use an appropriate referencing system to achieve this. Marks are not awarded for the use of English; however the learner must express ideas clearly and ensure that appropriate terminology is used to convey accuracy in meaning.

SUBMISSION OF ASSIGNMENTS

All work must be submitted in a single electronic document (.doc/.docx file) in your Learning Portal or to submit to the Assessor/Centre Administrator.

MARKING AND GRADES

Qualifi uses a standard marking rubric for all assignments, and you can find the details at the end of this document. Unless stated elsewhere, Learners must answer all questions in this document.

Unit Title	Operations and Global Supply Chain Management
Unit Reference (RQF)	R/650/6558
No of Credits	15 Credits

LEARNING OUTCOMES AND ASSESSMENT CRITERIA

Learning Outcomes When awarded credit for this unit, a learner will:	Assessment Criteria Assessment of this learning outcome will require a learner to demonstrate that they can:
1 Be able to understand the nature of supply chains.	1.1 Assess the goals and historical growth of supply chain management. 1.2 Evaluate the impact of supply chain decisions on the success of an organisation. 1.3 Evaluate the nature and role of operations management in the modern business environment. 1.4 Evaluate political, economic, social and technological factors that affect supply chains. 1.5 Evaluate the role of operations and global supply chain management/strategy in the modern business context
2 Be able to appraise product and process design and their connections with operations and global supply chains, competitive performance indicators and business economics	2.1 Define operational strategy within the context of services and manufacturing. 2.2 Design product/services and processes that are consistent with organizational objectives, standards and values. 2.3 Design national and international supply and distribution networks design that are consistent with organisational objectives, standards and values.
3 Be able to deliver organizational supply chain management goals through planning and control of supply and demand.	3.1 Calculate accurately the supply and demand requirements of different stages of the supply chain. 3.2 Evaluate the interaction and impact of capacity, inventory, supply chain and relationship management. 3.3 Evaluate the impact of business ethics on supply chain management. 3.4 Apply planning and control techniques that are appropriate for operations and supply chain management functions. 3.5 Appraise the use of forecasting, lean operations and project management techniques to control a supply chain.
4 Be able to evaluate the effectiveness of techniques for operations and supply chain improvement.	4.1 Select techniques for operations and supply chain improvement and failure prevention that are appropriate to the nature of a supply chain. 4.2 Secure corporate social responsibility and sustainability in accordance with organisational objectives, standards and values.

	<p>4.3 Evaluate the application of Total Quality Management (TQM) and other QA systems in operations and global supply chain management.</p> <p>4.4 Evaluate the effectiveness of tools and techniques for continuous improvement and corporate social responsibilities.</p> <p>4.5 Assess the requirements of techniques for the measurement of performance</p>
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ASSIGNMENT TASKS

Learners may use their own employment context, or that of another organisation with which they are very familiar, as the basis for their assignment. However, in the case that they are not able to do so, please use the below scenario:

Scenario

You are a senior operations manager in a mid-sized international manufacturing company, **Primex Engineering Ltd**, which produces high-precision components for clients across the automotive, aerospace, and electronics sectors. You are responsible for overseeing operational efficiency, managing supplier relationships, ensuring ethical sourcing, and contributing to strategic global supply chain initiatives.

Your director has tasked you with preparing two internal reports. The first is a **strategic position analysis** as part of a development project. The second is a **performance evaluation** designed to assess how well Primex is meeting its stated goals and supply chain ambitions, with recommendations for improvement.

Task 1: FORMATIVE TASK - Strategic Supply Chain Evaluation

Evaluate a statement of the strategic aims and objectives of Primex Engineering Ltd.

Your answer must include:

- An outline of the theoretical context of these aims and objectives, and how they relate to both short-term operational targets and medium-term strategic ambitions. *(LO 1.1, 1.3)*
- An explanation of the internal and external strategic components that impact the global supply chain (such as cost, lead time, flexibility, and responsiveness). *(LO 1.2)*
- A critical judgment of how operations and supply chain decisions impact organisational success and whether they support the achievement of Primex's stated goals. *(LO 1.3, 1.5)*

Formatting:

- 450-550 words
- Justified alignment
- Single-spaced
- 12pt Times New Roman font
- Use an appropriate referencing system for footnotes and citations

Task 2: SUMMATIVE - Evaluating Supply Chain Performance and Alignment

Evaluate how effectively Primex Engineering Ltd. is meeting its supply chain and operations objectives.

Your answer must include:

- An outline of how performance is measured against strategic goals, with consideration of stakeholder expectations (including suppliers, customers, regulators, and internal teams). (LO 2.1, 2.2)
- A discussion of the degree to which current supply chain operations (including forecasting, inventory, ethics, and global distribution networks) meet those expectations. (LO 2.3, 3.1, 3.3)
- An evaluation of necessary changes or improvements in areas such as planning, capacity, lean operations, or CSR to more closely align with Primex's stated strategy. (LO 3.2, 3.4, 3.5, 4.2)

Formatting:

- 950-1100 words
- Justified alignment
- Single-spaced
- 12pt Times New Roman font
- Use an appropriate referencing system for footnotes and citations

Mark Scheme

	Distinguished	Excellent	Good	Proficient	Basic	Marginal	Unacceptable
Criteria	80+	70	60	50	40	30	0
Content (alignment with assessment criteria)	Extensive evaluation and synthesis of ideas; includes substantial original thinking	Comprehensive critical evaluation and synthesis of ideas; includes coherent original thinking	Adequate evaluation and synthesis of key ideas beyond basic descriptions; Includes original thinking	Describes main ideas with evidence of evaluation; Includes some original thinking	Describes some of the main ideas but omits some concepts; limited evidence of evaluation; confused original thinking	Largely incomplete description of main issues; misses key concepts; no original thinking	Inadequate information or containing information not relevant to the topic
Application of Theory and Literature	In-depth, detailed and relevant application of theory; expertly integrates literature to support ideas and concept	Clear and relevant application of theory; fully integrates literature to support ideas and concepts	Appropriate application of theory; integrates literature to support ideas and concepts	Adequate application of theory; uses literature to support ideas and concepts	Limited application of theory; refers to literature but may not use it consistently	Confused application of theory; does not use literature for support	Little or no evidence of application of theory and relevant literature
Knowledge and Understanding	Extensive depth of understanding and exploration beyond key principles and concepts	Comprehensive knowledge and depth of understanding key principles and concepts	Sound understanding of principles and concepts	Basic Knowledge and understanding of key concepts and principles	Limited and superficial knowledge and understanding of key concepts and principles	Confused or inadequate knowledge and understanding of key concepts and principles	Little or no evidence of knowledge or understanding of key concepts and principles
Presentation and Writing Skills	Logical, coherent and polished presentation exceeding expectations at this level; free from errors in mechanics and syntax	Logical, coherent presentation demonstrating mastery; free from errors in mechanics and syntax	Logical structure to presentation; makes few errors in mechanics and syntax which do not prohibit meaning	Orderly presentation; minor errors in mechanics and syntax	Somewhat weak presentation; errors in mechanics and syntax may interfere with meaning	Confused presentation; errors in mechanics and syntax often interfere with meaning	Illogical presentation lacking cohesion; contains significant errors that interfere with meaning
Referencing	Advanced use of in-text citation and references	Mastery of in-text citation and referencing	Appropriate use of in-text citation and referencing	Adequate use of in-text citation and referencing	Limited use of in-text citation and referencing	Inadequate use of citation and referencing	Little or no evidence of appropriate referencing or use of sources

Instructor's Comments

MARKING DIRECTIONS:

1. For each of the criteria listed in the first column, circle one box in the corresponding column to the right which best reflects the student's work on this particular assessment activity (e.g., project, presentation, essay).
2. Provide specific feedback to a student about each of the criteria scores he/she earned by writing comments and suggestions for improvement in the last row titled "Instructor's comments."
3. To arrive at a mark, total the boxes and divide by 5 to arrive at a final mark

Example:

Criteria	Score
Content	70
Application of Theory and Literature	70
Knowledge and Understanding	60
Presentation/Writing Skills	80
Referencing	80
Total Score: (360 / 5)	72

Qualifi Information

HEAD OFFICE

7 Acorn Business Park
Commercial Gate, Nottingham
Nottinghamshire
NG18 1EX

LONDON OFFICE

Golden Cross House
8 Duncannon Street, London
WC2N 4JF
info@qualifi.net

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